



swisstopo app privacy policy

In the following privacy policy declaration, we state what personal data is collected and processed when using swisstopo app and for what purpose.

1 Data collection: what data do we collect?

With the swisstopo app, data is collected, processed and stored for the purposes of correct technical execution and enabling optional functionality. No other person-related analysis of the information is carried out. The user can interrupt or stop the use of sensor data and data transmission at any time.

1.1 Push notifications

The user can be notified in the swisstopo app by means of push notifications. In doing so, the device "subscribes" to the corresponding channel using an anonymous token on Apple or Google. This subscription only takes place if the user expressly agrees to the use of push notifications in the app. If the users give this consent, they will be informed via Apple or Google's notification services if a notification is available for them. The use of Apple's Push Notification Service or Google Cloud Messaging Services requires the processing of personal data by these companies.

1.2 Firebase Analytics and Crashlytics

The swisstopo app uses Google Analytics for Firebase and Firebase Crashlytics as an option. Google Analytics for Firebase is used to further develop our products for you in the most appropriate way. Firebase Crashlytics is used to improve the stability and reliability of our app.

For these purposes, anonymous information is transferred to the Google servers in the USA and stored there. This information contains no personal data. Google is certified under the Privacy-Shield-Agreement and thus guarantees to comply with European data protection law. Google will use this information to evaluate your use of the swisstopo app and to compile reports on activity and data on crashes for swisstopo as the app operator. This usage data forms the basis for statistical, anonymous evaluations which enable us to identify trends and this in turn is used to improve the offer accordingly. Google may also transfer this information to third parties.

The user can choose when first launching the app whether Google Analytics for Firebase and Firebase Crashlytics should be used. The user can deactivate the use of Google Analytics for Firebase and Firebase Crashlytics at any time in the app settings.

For more information about privacy, please see Firebase's privacy policy: <https://firebase.google.com/support/privacy>

1.3 Reporting changes in maps and geodata

By submitting a message, the user agrees that the information provided may be stored, processed and published in anonymous form by an official office of the Confederation. Attached images serve just for the completion of the report. They are not for publication. The specification of your e-mail address is voluntary. It serves as a confirmation receipt of your message. Additionally, we may contact you in case of queries.

2 Authorisations (right of access to information)

The authorisations mentioned below (access rights) are necessary for various functions:

2.1 Internet connection (mobile network / WLAN)

For online use of the map files and data and for permanent download of the map files and data for offline use, internet access is necessary in order to load data on the device. An internet connection is also necessary to update old map files and data, show altitude data, call up timetable information concerning transportation stops, check the local weather forecast, find place names and link up to Points of Interest (POIs).



2.2 Localisation

The app uses your device's positioning service to pinpoint your current location and for tracking. The location services are connected by the app via the standard interface of the operating system. If Google Location Services are allowed on a device, these are also used. Positioning is one of the key functions of map apps.

Location data is only used by the app for the above-mentioned functions. You can deactivate access to location information at all times in the device settings.

2.3 Camera

In order to be able to use the panorama mode the app needs access to the camera. The panorama mode adds information about the environment to the camera image and uses this in virtual panorama mode to optimise the display.

2.4 Compass

Access to the app compass is used in particular for the correct orientation of the map and the panorama mode.

3 Deletion of data

The user can delete the app independently.

Uninstalling the app deletes all data on the device. Data which has been explicitly stored in a directory outside of the app must be deleted manually.

4 Disclosure of personal data to third parties

The "Swiss Federal Office of Topography" uses the data exclusively for the operation of the swisstopo app. The data is neither disclosed nor used for another purpose.

5 Responsibilities

The Federal Office of Topography swisstopo is responsible for data protection.

Please address any questions and complaints about data protection to:

Swiss Federal Office of Topography swisstopo

Data protection consultant

Seftigenstrasse 264

P.O.Box

3084 Wabern

E-Mail: privacyPolicy@swisstopo.ch

Further information: [Legal framework swisstopo](#)

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