



swisstopo app privacy policy

In the following privacy policy declaration, we state what personal data is collected and processed when using swisstopo app and for what purpose.

1 Data collection: what data do we collect?

With the swisstopo app, data is collected, processed and stored for the purposes of correct technical execution, contractual processing and enabling optional functionality. No other person-related analysis of the information is carried out. The user can interrupt or stop the use of sensor data and data transmission at any time.

When registering for a Swiss Map Account, a valid e-mail address is necessary (see point 2.6 Swiss Map Account). Registration is optional and not essential for the complete and unlimited use of the swisstopo app. A Swiss Map Account is only necessary if an existing subscription is to be used or transferred to a second device.

1.1 Push notifications

The user can be notified in the swisstopo app by means of push notifications. In doing so, the device "subscribes" to the corresponding channel using an anonymous token on Apple or Google. This subscription only takes place if the user expressly agrees to the use of push notifications in the app. If the users give this consent, they will be informed via Apple or Google's notification services if a notification is available for them. The use of Apple's Push Notification Service or Google Cloud Messaging Services requires the processing of personal data by these companies.

1.2 Firebase Analytics and Crashlytics

The swisstopo app uses Google Analytics for Firebase and Firebase Crashlytics as an option. Google Analytics for Firebase is used to further develop our products for you in the most appropriate way. Firebase Crashlytics is used to improve the stability and reliability of our app.

For these purposes, anonymous information is transferred to the Google servers in the USA and stored there. This information contains no personal data. Google is certified under the Privacy-Shield-Agreement and thus guarantees to comply with European data protection law. Google will use this information to evaluate your use of the swisstopo app and to compile reports on activity and data on crashes for swisstopo as the app operator. This usage data forms the basis for statistical, anonymous evaluations which enable us to identify trends and this in turn is used to improve the offer accordingly. Google may also transfer this information to third parties.

The user can choose when first launching the app whether Google Analytics for Firebase and Firebase Crashlytics should be used. The user can deactivate the use of Google Analytics for Firebase and Firebase Crashlytics at any time in the app settings.

For more information about privacy, please see Firebase's privacy policy:

<https://firebase.google.com/support/privacy>

2 Authorisations (right of access to information)

The authorisations mentioned below (access rights) are necessary for various functions:

2.1 In-App purchases

In order to process paid in-app purchases, the appropriate consent must be given. The process of in-app purchases includes the subscription purchasing process via the App Store or GooglePlay, payment, allocation of the purchase to an account and finally verification of the authorisation to use these paid functions.

2.2 Internet connection (mobile network / WLAN)

If the free app is used without a subscription, there must be an internet connection in order to use all the displayable maps and data. The exception is the use of an area of 100km², for which data can be downloaded and used offline. This area can be erased and redefined arbitrarily. If the app is used with a paying subscription, an internet access is necessary for the first use of the map files and data in order to load data on the device. An



internet connection is also necessary to update old map files and data, show altitude data, call up timetable information concerning transportation stops, check the local weather forecast, find place names and link up to Points of Interest (POIs). Activation of the subscription also requires internet access.

2.3 Localisation

The app uses your device's positioning service to pinpoint your current location and for tracking. The location services are connected by the app via the standard interface of the operating system. Positioning is one of the key functions of map apps.

Location data is only used by the app for the above-mentioned functions. You can deactivate access to location information at all times in the device settings.

2.4 Camera

In order to be able to use the "Augmented Reality" function that shows the names of geographical objects according to current location, the app needs access to the camera.

2.5 Compass

Access to the app compass is used in particular for the correct orientation of the map and "augmented reality".

2.6 Swiss Map Account

In addition to the purchasing of a yearly subscription, a Swiss Map Account can be created. If the account is not used, this point does not apply.

The following data is required and collected to create and use a Swiss Map Account:

- Registration and identification of the Swiss Map Account user (e-mail, password)
- Validity of the subscription
- Error messages for the authentication process and applications

In order to protect the data in your Swiss Map Account, the connection with the user account is always encrypted.

The data is not transferred or used for any purpose other than logging into the Swiss Map Account (exception: e-mail before expiry of the subscription).

All data can be consulted online by the user.

3 Deletion of data

The user can delete the app and the Swiss Map Account independently.

Uninstalling the app deletes all data on the device. Data which has been explicitly stored in a directory outside of the app must be deleted manually. Deletion of the Swiss Map Account takes place in the account itself. All personal identification data will be deleted.

4 Disclosure of personal data to third parties

The "Swiss Federal Office of Topography" uses the data exclusively for the operation of the Swiss Map Account and the swisstopo app. The data is neither disclosed nor used for another purpose.

5 Responsibilities

The Federal Office of Topography swisstopo is responsible for data protection.

Please address any questions and complaints about data protection to:

Swiss Federal Office of Topography swisstopo

Data protection consultant

Seftigenstrasse 264

P.O.Box

3084 Wabern

E-Mail: privacyPolicy@swisstopo.ch

Further information: www.swisstopo.ch/legal